



GOODFISH LAKE BUSINESS CORPORATION COMMUNITY ANNOUNCEMENT

EDMONTON, Wednesday, May 6, 2020 – Members of Goodfish Lake Business Corporation (GFLBC) had the honor of meeting with Honorable Rick Wilson, Minister of Indigenous Services and Ted Bauer, Interim Chief of Staff-Indigenous Relations on May 6, 2020. During the meeting, Minister Wilson stated that he had been at Goodfish Lake previously to see the business and was impressed with the face mask production that has been happening with the company, during the COVID-19 pandemic and indicated that *“it’s good to hear great news and that this is something that he will share”*.



(L-R) Sandy Jackson, Director; Peter Elzinga, Chair; Stan Houle, Shareholder; Tom Jackson, CEO; Calvin Steinhauer, Director of Operations; and, Honorable Rick Wilson, Indigenous Services

Although there was no formal agenda, Minister Wilson noted that it is stories such as the GFLBC story that need to be heard and that the *“Premier is happy with this kind of work”*. Tom Jackson, CEO indicated that the initial project started by making masks for GFLBC employees and the community Elders, then for the community members of Whitefish (Goodfish) Lake First Nation #128. That allowed us to learn how to make them efficiently and from there it spread like wildfire.

Over 100,000 masks were ordered by our key customers, Suncor and Syncrude, and each day the orders continue to grow from various customers, including other First Nations. *“Our seamstresses and cutters have been putting in overtime and management has been pleased with the production which has exceeded 1,800 masks per shift”*, says Tom.



(L-R) Tom Jackson presents Honorable Rick Wilson with a GFLBC beaded medallion.

Stan Houle, GFLBC Shareholder and Council Member of Whitefish (Goodfish) Lake stated that *“Goodfish has been lucky with the business having to continue to operate and so far, we have been doing good and that there have been no confirmed COVID-19 cases in Goodfish”*. As an essential service supporting the energy industry, GFLBC continues to practice every precautionary measure for the safety and well-being of the employees including making it mandatory for all employees to wear masks or face shields.



Honorable Rick Wilson poses with facial mask manufactured by Goodfish Sewing & Garment.

As part of the *“shout-out”*, CEO Tom Jackson presented Honorable Rick Wilson a handmade GFLBC beaded medallion and a box of complimentary masks for his colleagues.

“We are deeply honoured and pleased to receive these masks for our hard-working Ministers. As well, I appreciate the beautiful medallion from your First Nation. I tell everyone I meet about our visit to your community and how impressed I was and continue to be amazed by your business acumen and success. It is a testament to the First Peoples that called Alberta home. It will be this type of energy and enthusiasm that will see our great province through these challenging times.” Rick Wilson, Minister, Indigenous Relations.

For further information, please contact:

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Goodfish Lake Business Corporation (GFLBC) is wholly owned by Whitefish Lake Band # 128 and is responsible for the operation and governance of the Nation’s business entities including Protective Clothing Supplies, Ltd; Goodfish Garment Manufacturing Corp.; Goodfish Lake Garment Manufacturing; Goodfish Cattle Ranches, Ltd.; Goodfish Lake Drycleaning Corp.; Goodfish Lake Laundry Co. Ltd.; and, Goodfish Lake Management Inc.

